



February 18, 2005

Southwest Florida Business Association
18097 41st Road N.
Loxahatchee, FL 33470

To Whom It May Concern:

Recommendation for South Florida Business Association

Last year, just prior to the onslaught of hurricanes in Southwest Florida, Al Eljabaly had contracted with the Charlotte County Visitor's Bureau to produce the Official Souvenir Cartoon Map for our destination.

True to his word and his creative sales efforts, Mr. Eljabaly produced a beautiful map despite insurmountable odds facing him following the devastation of many local businesses due to the storms.

Visitor Bureau staff worked closely with Mr. Eljabaly in identifying prospective sites and we received very positive feedback from prospective advertisers about his sales professionalism and dedicated efforts beyond normal expectations.

We appreciate Mr. Eljabaly's integrity in producing the map under difficult circumstances and especially the perseverance which contributed to the final production of the Charlotte County Cartoon Map. It will be a very useful promotional tool for our residents and visitors alike. Mr. Eljabaly is to be commended for his efforts.

Sincerely,

A handwritten signature in blue ink that reads "Becky Bovell". The signature is fluid and cursive, with the first name being more prominent.

Becky Bovell
Director

Charlotte County Visitor's Bureau

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