



CLEARWATER
Regional Chamber
of Commerce

January 10, 2005

Mr. Al Jabaly
South Florida Business Association
18097 41st Road North
Loxahatchee, FL 33470

Dear Mr. Jabaly:

This is to confirm that the Clearwater Regional Chamber of Commerce is proud to sponsor the publication of the South Florida Business Association's exclusive, one-time 2005 Commemorative Souvenir Cartoon Map of Clearwater, Florida.

It is my understanding that you will publish 10,000 18" x 24" full-color glossy souvenir maps hand-painted in the popular cartoon style. One side will show the City of Clearwater and the other will have another map of the beaches. This map will be similar to the Centennial and other Souvenir Cartoon Maps that you have published for the cities of Sarasota, Bradenton, Ft. Myers/Cape Coral and West Palm Beach.

I'm glad to see that the projected publishing date of the 10,000 maps is August, 2005, just in time for the newcomers moving to our area and for next year's tourist season. The maps will be distributed, free of charge, to newcomers, tourists and locals at its office and visitor centers.

My staff will be forwarding along the information about the chamber to be included in the ½ panel reserved for us on the map. In addition, with the approval of the CEO of the final layout, you are welcome to use our logo on the map.

I look forward to seeing the final product.

Sincerely,

Katie Cole
Acting President/CEO

Cc: Christine Hubbell, Membership Representative
Ebe Bower, Vice President/Tourism

1130 CLEVELAND STREET
CLEARWATER, FL 33755-484

www.clearwaterflorida.org

727/461-0011

FAX 727/449-2889

Executive Committee

Holly Duncan
Chairman of the Board

Doug Graska
Chairman-Elect

Gloria Campbell
Vice Chairman • Business

Karen Dee
Vice Chairman • Membership

Bud Elias
Vice Chairman • Governmental
Affairs/Economic Development

Oliver Kugler
Vice Chairman • Special Events

John Doran
Vice Chairman • Tourism

Robert Clifford
Vice Chairman • Area Councils

Jeanette G. Renfrow
Treasurer

V. Raymond Ferrara
Immediate Past Chairman

Julius J. Zschau
Legal Counsel

Katie Cole
Acting President, CEO

Board of Directors

Les Agres
Ed Armstrong
Andrea Boinnott
Steve Book
Phillip Beauchamp
Bob Clark
Cristina Coffin
Kelly Crandall
Wendy Damsker
Ed Droste
Pat Duffy
Bill Evans
Jerry Figurski
Robert Freedman
Arthonia Godwin
Gary S. Gray
Robert Kinney
Charlotte Korba
Deborah Kraujalis
Brigitta Lawton
Judy Mitchell
Frank Murphy
Bob Rohrlack
Bob Roperti
Patricia Rowell
Bill Shorr
Cathleen Smith
Ron Stuart
John Timberlake
Chuck Warrington
Richard Wilhelm
Doug Williams