

Marco Island Area Chamber of Commerce

April 13, 2002

To Whom It may Concern:

South Florida Business Association is a new member of our Chamber. They publish beautiful County maps in cartoon-style. They just finished one for Palm Beach County which is hand-painted in water colors by Kevin Middleton, a renowned cartoonist.

SFBA is starting a similar map of Naples and Marco Island.

The 2002-2003 map of Naples and Marco Island will be published around at 2002 and cover the 2003 season. The 20,000 such maps will be distributed, equally targeting tourists, newcomers and local residents.

Businesses can place their ads along with their locations on the maps to direct visitors to their location. We understand that there are a limited number of spots and they are on a first-come, first-served basis.

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