

**Public Affairs Department** 

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Palm Beach County Board of County Commissioners

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"An Equal Opportunity Affirmative Action Employer" September 21, 2007

Al Jabaly Florida Business Association 18097 41st Road N. Loxahatchee, FL 33470

Dear Mr. Jabaly:

We are pleased to sponsor the 2008 Official Cartoon Map of the Western Communities of Palm Beach County, similar to the ones we distributed in 2005 and 2007. We understand you will be publishing a total of 20,000 24" x 36" full color maps of Palm Beach County, hand-painted in the popular cartoon style. It will show the western communities of The Acreage, Loxahatchee, Royal Palm Beach and Wellington on the front side. You will also place on the back side of the map 2-3 smaller but more detailed maps of Royal Palm Beach and Wellington. On both sides parks located in these areas that we will provide to you digitally and/or in printed form will be represented in a similar format to the previous years.

We agree to make available to tourists, newcomers and residents up to 7,500 of the above maps. The balance, we understand, will be shipped to major hotels, motels and Chambers of Commerce throughout the county to distribute them at those locations.

We look forward to distributing the new 2008 map which will be a valuable promotional tool for the County.

Yours truly,

Jeanne Peterson

Community Relations & Marketing Department

Palm Beach County Commissions

Jame Peterson