



Peter Kiziu
Executive Director

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TO WHOM IT MAY CONCERN:

South Florida Business Association is a member of our Chamber in good standing. They publish beautiful County Maps in cartoon-style. They just finished one for Palm Beach County, which is hand-painted in water colors by Kevin Middleton, a renowned cartoonist.

SFBA is starting a similar Map of Sarasota and Siesta Key, which will be published around the end of October 2002. 20,000 Maps will be distributed - targeting tourists, newcomers and local residents. The Maps will be made available at the Chamber

The Chamber has placed an ad on the Map and our members, as well as other local businesses, are encouraged to consider it as an effective way to promote their business.

Businesses can place their ads, and their locations will be marked on the Map so that customers can easily find them. We understand that there are a limited number of as spots and they are on a first-come, first serve basis. The rates are quite affordable.

Sincerely,

Al Jabaly
Owner/Manager

Peter W. Kiziu
Executive Director

