



December 2, 2003

Mr. Al Jabaly, Manager
South Florida Business Association
18097 41st Road N.
Loxahatchee, FL 33470

Dear Mr. Jabaly:

This is to confirm our agreement to distribute, free to the general public, your coming 2004 Summer Fun publication, coming out in May-June of 2004, by making it available at each of our stores in Palm Beach County. We shall provide you with our 1/2 Panel ad, to be placed in your publication, in early 2004.

Yours truly,

A handwritten signature in cursive script that reads "Cheryl Hays".

Cheryl Hays
Director Sales Development

CC: Mark Sellers